

TOURISM



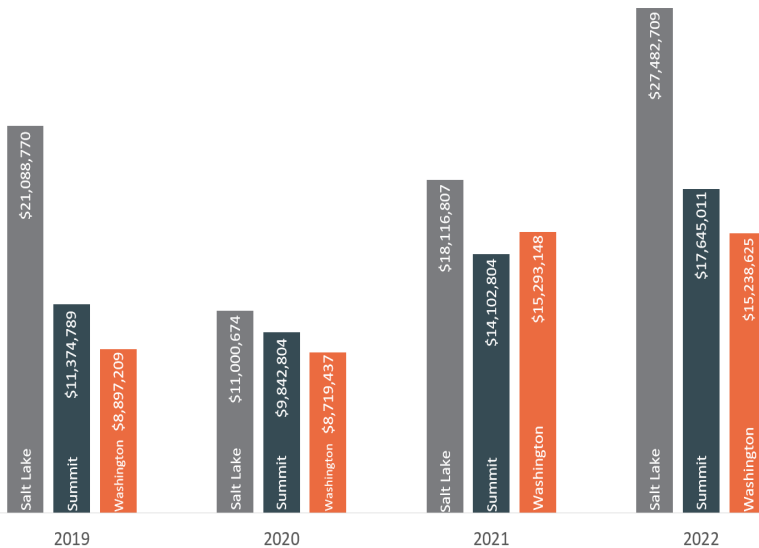
REPORT

2022

TRANSIENT ROOM TAX (TRT)

2021	2022	% Change
Washington Co. TRT		
\$15.3 Million	\$15.2 Million	-0.4%
Total State TRT		
\$87.8 Million	\$ 102.7 Million	17%

TOP 3 UTAH TRT COUNTIES 2019-2022



LODGING

	2021	2022
Lodging Revenue	\$359,838,776	\$358,555,884
Occupancy Rate	67%	64%
Average Room Rate	\$132.25	\$138.57
Total Hotel Rooms	6,493	6,627

VISITOR SPENDING

2021	2022	Percent Change
Domestic		
\$1,277,651,636	\$1,169,829,924	-8%
International		
\$6,154,328	\$27,964,432	354%

Source: Visa Destination Insights

VISITATION- PARKS & AIRPORT

Park	2021	2022	% Change
Gunlock	73,354	61,021	-16.8%
Quail Creek	422,068	283,323	-32.8%
Sand Hollow	1,538,617	1,089,086	-29.2%
Snow Canyon	858,748	735,328	-14.37%
Zion	5,039,835	4,692,417	-6.8%
SGU Airport	325,853	274,482	-15.7%

INTERNATIONAL SPENDING

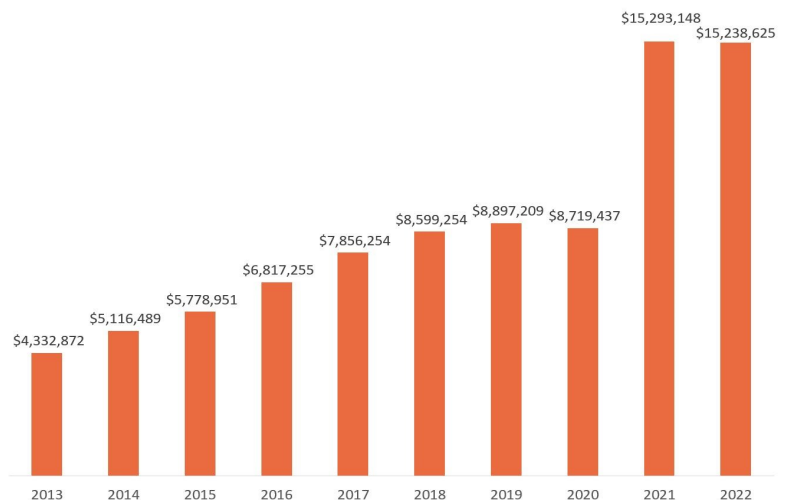
Utah: Not yet available		Wash Co: \$27.9 Million	
Top 5 Spending Markets in Greater Zion			
2021		2022	
Canada	\$2.2M	Canada	\$9.2M
Mexico	\$679K	Germany	\$3.7M
China	\$340K	France	\$3.3M
UK	\$273K	UK	\$1.6M
Israel	\$268K	Netherlands	\$1.2M

Source: Visa Destination Insights

RESTAURANT TAX- WASHINGTON COUNTY

2021	2022	Percent Change
\$4,599,358	\$5,103,271	11%

TRT ANNUAL TOTALS



Average YOY Growth 2005-2022: 15%