



Media Tipsheet

New and Redesigned Golf Courses, Iconic Fall Events and More Coming to Greater Zion

St. George, Utah – June 14, 2022 – Greater Zion, located in the southwest corner of Utah, is teeing up some fun this year with new golf developments, the return of iconic fall events and more. With 13 courses in a 20-mile radius, Greater Zion is already a frequent addition to lists highlighting the best golf destinations in the country. This year the play will get even better with one new golf course and another redesigned course in addition to two new golf entertainment facilities.

Across 2,400 square miles of adventure and inspiration, Greater Zion is also set to host a number of iconic sporting events this fall. In October alone, the destination is set to welcome 11,000 of the world's best senior athletes for the Huntsman World Senior Games, 6,000 triathletes for the IRONMAN 70.3 World Championship and the best freeride mountain bike athletes in the world for Red Bull Rampage.

Golf

Newly Renovated Entrada at Snow Canyon Course

Entrada at Snow Canyon Country Club recently opened its new David McLay Kidd-designed golf course. During the 17-month renovation project, McLay Kidd redesigned the club's former Johnny Miller and Fred Bliss-designed course, which opened for play in 1996. McLay Kidd's other course designs include Bandon Dunes in Bandon, Ore., Gamble Sands in Brewster, Wash., and Mammoth Dunes at Sand Valley Golf Resort in Nekoosa, Wisc. Entrada enhancements included all new irrigation and drainage systems, as well as relined and renovated irrigation lakes. All greens were redesigned and resurfaced with state-of-the-art bentgrass, fairways were re-contoured, tees were relocated and/or renovated; and every bunker on the golf course was reimagined. The entire golf course, including tees, fairways and roughs, has been re-grassed with improved cultivars of perennial ryegrass and Kentucky bluegrass. Entrada's practice facility was also renovated.

The redesigned course plays to a par of 71 and measures 7,065 yards from the tips, an increase of 20 yards from the previous design. McLay Kidd's design incorporates contours, slopes, "kickers and bounces," giving members and guests with slower swing speeds the opportunity to score well if they can read the contours and execute the shots. Entrada at Snow Canyon Course is a private, member-only course that grants access to overnight guests staying at The Inn at Entrada.

Black Desert Resort Golf Course to Open this Fall

The new Tom Weiskopf-designed [Black Desert Resort Golf Course](#) will open this fall in Ivins, Utah, a suburb of St. George. Dropped amid ancient black lava fields, the course's emerald fairways and greens will be set against a red-rock backdrop, making for an awe-inspiring golf setting. In addition to the 19-

hole, par-72 course, guests of Black Desert will enjoy a 36-hole illuminated putting course for play day or night. Tee times for daily-fee guests are expected to be available by mid-summer. Still to come at this 600-acre project is the 150-room hotel, an open-air restaurant, rooftop steakhouse, expansive resort pool and spa.

BigShots Golf Opening Summer 2022

BigShots Golf is set to open this summer in St. George, providing the ultimate golfing experience with full-service food, sports bars, outdoor patio, mini golf, private event space and 52 climate-controlled tee boxes welcoming every level of player. Players can enjoy a social, entertaining atmosphere, set amid the Desert Color community.

Indoor Golf Lounge Opens

Downtown St. George recently welcomed, Birdie's Golf Lounge, an indoor facility with five golf simulators and a putting green, allowing guests another opportunity to hit the links in Greater Zion. Birdie's joins, The Back Nine, another indoor golfing facility in the area. The lounges are great options for events and practice or hitting the links when the weather isn't cooperating.

Events

St. George Marathon, Oct. 1, 2022

Beginning in 1977, the [St. George Marathon](#) has grown to become one of the 20 largest marathons in the country. Featuring more than 7,000 athletes who begin their journey at the edge of the Dixie National Forest and the crisp Pine Valley mountains, marathoners travel through a variety of scenery, including the sandstone cliffs of Snow Canyon State Park as they descend into St. George. Runner's World Magazine has included the St. George Marathon on its list of the 10 Most Scenic Marathons and the 20 Top Marathons in the U.S.

Trail Hero, Oct. 3-8, 2022

Taking place at Sand Hollow State Park, [Trail Hero](#) is a go-to event for 4x4 adventure of every type – making it a unique event in the off-roading world. Offering five days of guided trail rides, a golf tournament and after-ride activities, including music and more. The event also includes the Hero for a Day program, giving trail experiences to veterans and those with special needs.

Huntsman World Senior Games, Oct. 3-15, 2022

The [Huntsman World Senior Games](#), the largest annual multi-sport event in the world for athletes 50 and older, will celebrate its 35th anniversary this year. The games feature more than 11,000 athletes from across the globe, competing in over 30 sports, contested in venues throughout Greater Zion. This year, the games will also include the new Friendship Festival with live entertainment, dancing, food and impactful service projects.

IRONMAN 70.3 World Championship, Oct. 28-29, 2022

After hosting the IRONMAN World Championship this May, the excitement will continue when Greater Zion hosts the 2022 IRONMAN 70.3 World Championship this October. Previously scheduled to be hosted in New Zealand, the international event was relocated to Greater Zion after the destination successfully hosted the 2021 iteration of the event. More than 6,000 athletes, representing 110 countries are expected to compete in the half-distance triathlon. The event will mark the third world championship event hosted by Greater Zion in 13 months, a feat without precedent in IRONMAN history.

Red Bull Rampage

Mountain biking's premier big-mountain freeride event has called Greater Zion home since its inception more than 20 years ago. Typically held in the fall, Red Bull Rampage showcases the sport's best riders on a rugged course that descends from the area's famed mesa tops in an expert-only display of riding. Dates for this year's event are expected to be announced in the coming months.

New Dining, Mountain Biking & Pickleball Facilities

New Mountain Bike Trail System Breaks Ground

A new 55-mile mountain bike trail system is under way in the north area of Greater Zion, known for being at a higher elevation with lower temperatures. Phase one of the project, which includes approximately 15 miles of cross-country trail and two miles of downhill-only trail broke ground this spring. The addition of the new trails will elevate Greater Zion's already world-class mountain biking scene by adding higher elevation trails as well as purpose-built flow and downhill trails. The project will take several years to complete with trails opening to the public in multiple phases. Phase one of the project is not open to ride during construction, but may be ready as soon as this fall.

Indoor Pickleball Facility Opening this Summer

America's fastest growing sport will get a leg up in St. George this summer with the opening of a new indoor pickleball facility. [The Picklr](#) will offer eight professionally designed courts available to members twenty-four hours a day. The Pickler will also be open to drop-in guests and available for event rentals.

St. George Announces Pickleball Court Expansion

Little Valley Fields, an outdoor recreation complex in St. George, is set to add nine new pickleball courts, including a championship court to better cater to tournament play. Little Valley is an expansive outdoor facility that is already home to 24 pickleball courts, four soccer fields, two playgrounds, a splashpad and more. The expansion, which is expected to kickoff next spring, will also replace seven acres of turf with artificial turf, saving an estimated 17 million gallons of water annually.

New Sweet Eats in Greater Zion

Greater Zion is an even sweeter place to be thanks to a number of new dessert-focused dining outlets that recently opened, and more are on the horizon. This spring, St. George saw the return of twist cones and milkshakes from longtime community favorite, Larsen's Frostop Drive-In, which reopened with new owners and the same classic feel. Flake Pie Co. also recently opened in St. George with personal-sized sweet and savory pies, as well as homemade toaster pastries and pots de crème. Sharing the same roof, but independent spaces, is the newly opened RocTaco, offering freestyle street tacos with Mexican and other international flavors.

Coming later this year, Wetzel's Pretzels powered by Thirst, will offer a new standalone concept in Greater Zion, pairing two brands to provide pretzels and sodas mixed with flavors, fruits and creams. Spilled Milk Cereal Bar & Ice Cream, also just opened, offers cereal paired with gourmet ice cream for a unique and decadent treat. Pink Box Donuts and DonutsVille will both bring sweet baked treats to the area later this year.

B.A.R.K. in the Park

Zion National Park is a great destination for two- and four-leg visitors! This year the park is inviting dogs and owners to take the B.A.R.K. Ranger Oath at the Zion Canyon or Kolob Canyons Visitor Centers and purchase a B.A.R.K. Ranger sticker. By preparing to take the pledge to keep the B.A.R.K. Ranger Code, guests and their pets will learn where to go and how to protect Zion National Park.

B.A.R.K. stands for:

- **B**ag your pet's waste.
- **A**lways leash your pet.
- **R**espect wildlife.
- **K**now where you can go.

Seasonal Climbing Closures

Everyone enjoys stays in Zion National Park, including peregrine falcons and California Condors. To accommodate these flying guests, climbing routes on cliffs used by these nesting birds in Zion National Park are temporarily closed until the nestlings leave, usually in July or August. The closure date is based on National Park Service (NPS) monitoring of the birds' arrival to nesting sites on cliffs in the park from 2001 to 2021. Climbers should check Zion's [Seasonal Climbing Closures webpage](#) for complete details and closed routes. During the closures, visitors are invited to grab their binoculars and marvel at the raptors while safely sharing space in the park.

Canyon Overlook Trail Improvements

The Canyon Overlook Trail in Zion National Park is getting a new look. The moderate one-mile, round-trip trek is located near the entrance of the Zion-Mount Carmel Tunnel and ends at a viewpoint for Pine Creek Canyon and lower Zion Canyon. Work began this spring to improve the trail tread, masonry and handrails and is expected to be completed early this summer.

For more information on Greater Zion events, lodging options, cuisine, travel tools and more, please visit GreaterZion.com.

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Visit the Greater Zion [media asset](#) portal for high resolution, downloadable images and video of the destination.

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