

A mountain biker wearing a white jersey with 'IBB' and 'ONKOR CYCLERY' logos, a grey helmet, and sunglasses is riding a blue and black mountain bike on a dirt trail. The background features a vast desert canyon with red rock formations and distant mountains under a clear blue sky. In the foreground, there are green desert shrubs and a cholla cactus with pink flowers.

GREATER ZION

Tourism Report - August 2021

A graphic element for the Ironman 70.3 logo, featuring a yellow sun with a blue spiral, a blue mountain range, and blue wavy lines representing water.

IRONMAN[®] 70.3[®]

WORLD CHAMPIONSHIP



St. George Utah | **USA**

September 13-20, 2021



**THE LAND OF
ENDURANCE.**



ANYTHING IS POSSIBLE™



2019 Event in Nice, France

- 110 Countries
- 5,700 Athletes
- 15,000 Family & Friends



\$20-25 million

Direct Economic Impact

In effort to help slow the spread of novel coronavirus (COVID-19), the U.S. government has temporarily suspended entry for certain travelers into the United States.

Temporary Travel Restrictions

Anybody, with the exception of U.S. citizens, legal permanent residents, and immediate family members, who has been in the following countries during the past 14 days may not enter the United States at this time:

- China
- Iran
- United Kingdom (England, Scotland, Wales, Northern Ireland)
- Republic of Ireland
- Brazil
- South Africa
- European Schengen Region (Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, Vatican City)
- India

Additionally, the U.S. has reached agreements with both Canada and Mexico to temporarily limit all non-essential travel, including leisure travel, across land borders. Air travel between the United States and Canada and Mexico is allowed.





2021 IRONMAN 70.3 World Championship

Saturday, September 18, 2021

1 Day Race Combine Men & Women



2022 IRONMAN 70.3 World Championship

Friday, October 28, 2022

Saturday, October 29, 2022



LIONEL SANDERS



CANADA

1ST AT 2021 IRONMAN 70.3 NORTH AMERICAN CHAMPIONSHIP

4X IRONMAN CHAMPION

28X IRONMAN 70.3 CHAMPION

SAM LONG



FAIR OAKS, CA

2ND AT 2021 IRONMAN 70.3 NORTH AMERICAN CHAMPIONSHIP

1ST AT 2021 IRONMAN COEUR D'ALENE

1ST AT 2019 IRONMAN 70.3 CHATTANOOGA

DANIELA RYF



SWITZERLAND

1ST AT 2021 IRONMAN 70.3 NORTH AMERICAN CHAMPIONSHIP

4X IRONMAN WORLD CHAMPION

5X IRONMAN 70.3 WORLD CHAMPION

HOLLY LAWRENCE



GREAT BRITAIN

FIVE 1ST PLACE IRONMAN 70.3 FINISHES IN 2019

1ST AT 2019 IRONMAN 30.3 NORTH AMERICAN CHAMPIONSHIP

1ST AT 2016 IRONMAN 70.3 WORLD CHAMPIONSHIP

KRISTIAN BLUMMENFELT



GOLD IN MEN'S TRIATHLON AT 2021 TOKYO OLYMPICS
1ST AT 2019 IRONMAN 70.3 MIDDLE EAST CHAMPIONSHIPS
WORLD RECORD HOLDER FOR THE 70.3 DISTANCE (3:29:04)

FLORA DUFFY



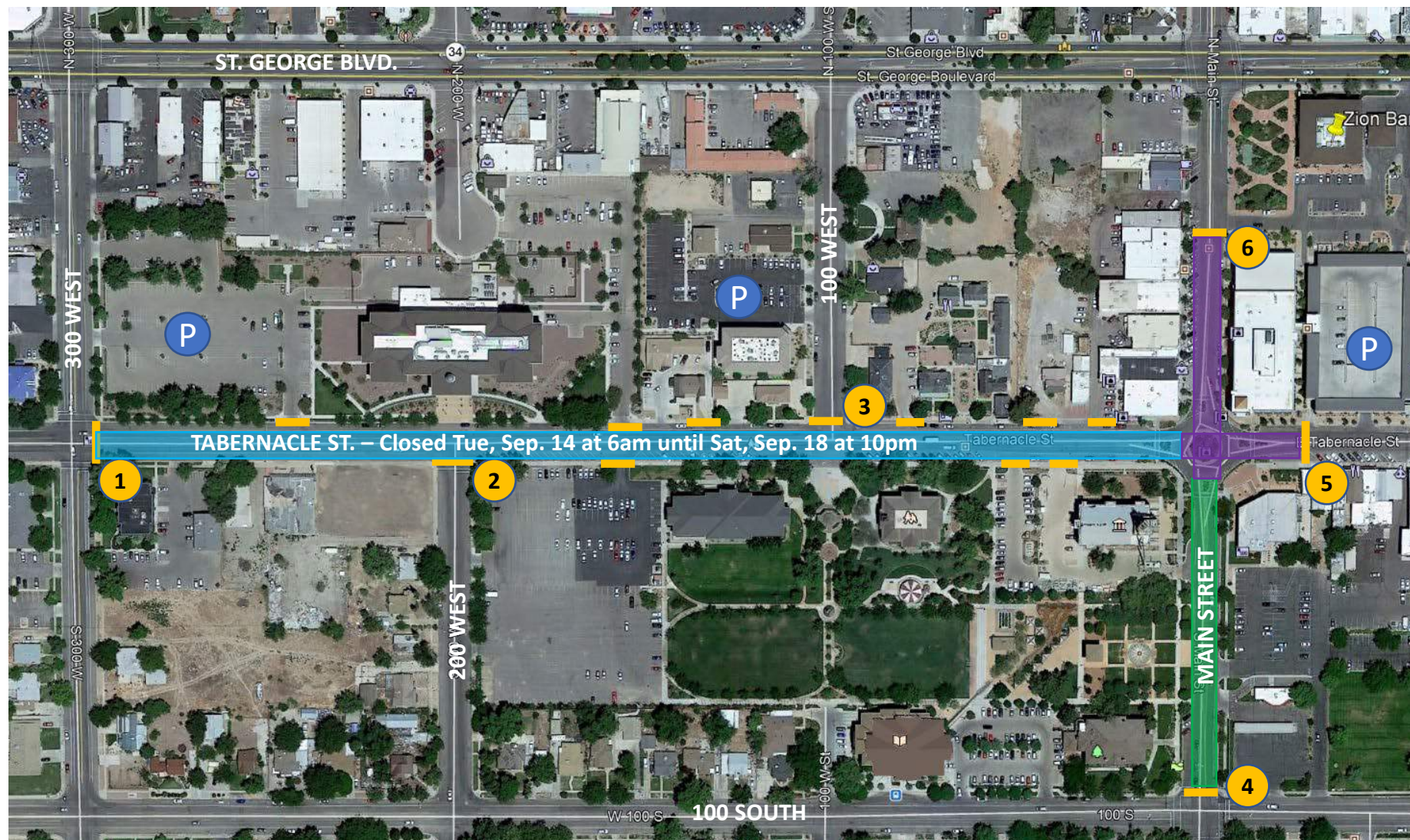
GOLD IN WOMEN'S TRIATHLON AT 2021 TOKYO OLYMPICS
2016 & 2017 ITU WORLD TRIATHLON SERIES CHAMPION
5X WINNER OF THE XTERRA WORLD CHAMPIONSHIPS

Downtown St. George Road Closures (Tue, Sep. 14 at 6am thru Sat, Sep. 18 at 10pm)

VENUE STREET CLOSURES

- 1 - Tabernacle at 300 W
- 2 - 200 W at Tabernacle
- 3 - 100 W at Tabernacle
- 4 - Main St. at 100 S
- 5 - Tabernacle just east of Main Street but west of Parking Garage entrance
- 6 - Main St. south of Advenire Entrance/Exit

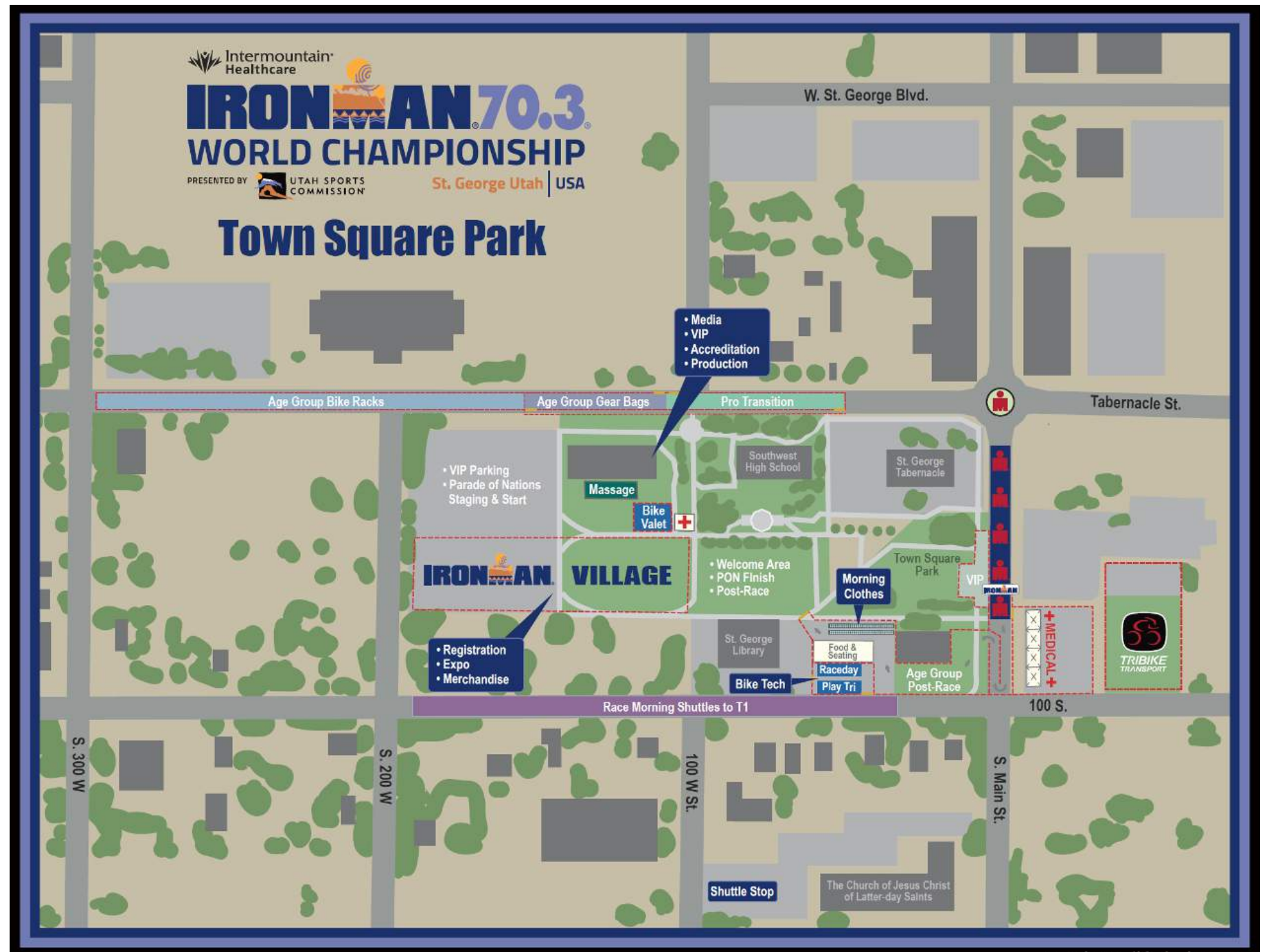
— = Barricaded Closure



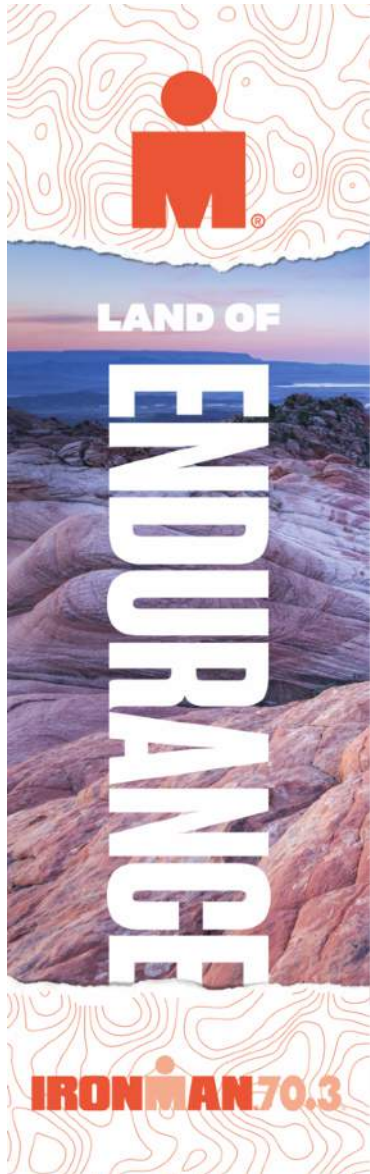
Sep. 13-18 – Main St. from Tabernacle to 100 S

Sep. 14-18 - Tabernacle from 300 W to Main St.

Sep. 15-18 – Main St. from Zion Bank Entrance to Tabernacle & Tabernacle from Main to end of central planter.



Basic Schedule



- **Tuesday, Sept. 14** - Street closures begin in downtown St. George
 - Tabernacle from Main to 300 W.
 - Main Street from 100 S. to Advenire / Zions Bank entrance
- **Wednesday, Sept. 15** – IRONMAN Village Opens
- **Thursday, Sept. 16**
 - School District Lot Closed
 - Land of Endurance 5K Fun Run – 8:30am
 - St. George Market, Main Street – 9a -6p
 - Welcome Banquet – 6p (Dixie Center)
 - Dixie Round-up – 6p Entertainment, 7:30p Rodeo
- **Friday, Sept. 17** - IRON Kids Race, 9a
- **Saturday, Sept. 18** – RACE DAY
 - 4:30a – Hurricane: SR7, SR9, Dixie Springs, 3000 S.
 - 8:00a – 12p – Washington: Telegraph, Washington Pkwy, BV Blvd, Main St, Green Spring Dr.
 - 8:30a- 5p – St. George, Santa Clara, Ivins: Red Hills Pkwy, Snow Canyon Pkwy, Snow Canyon, SR18, Bluff, Diagonal, Skyline Dr., Main, Tabernacle
 - Saturday 9:30a-10:30a Dixie Round-up Parade, Tabernacle from DSU to Sun Bowl
 - Dixie Round-up – 6p Entertainment, 7:30p Rodeo
 - 7:30p Banquet of Champions
- **Monday, Sept. 20** – Volunteer Party at Legacy Park

Fun Run

3.5 mi / 5.6 km

Thursday, September 16th, 8:30 am

5K Fun Run

Thursday
Sept. 16th
8:30a





1/2 & 1 Mile

Friday, September 17, 9am, Town Square Park



IRONKIDS Race

**Friday
Sept. 17th
9:00a**



ATHLETE & SPECTATOR SHUTTLES

Race Week (Wednesday - Friday):

To: **IRONMAN** Village / Finish Line

Departs From: **1 2 3 4**

• Wednesday - Friday, 9:00am - 6:00pm

To: Sand Hollow (T1 / Swim)

Departs From: **1 2 3 4**

• Wednesday - Friday, 6:30am - 10:30am

*Last Shuttle departing for Sand Hollow at 9:00am

To: Welcome Banquet (**4**)

Departs From: **1 2 3**

• Thursday, 5:00pm - 10:00pm

Race Day (Saturday):

To: **IRONMAN** Village / Finish Line

Departs From: **1 2 3 4**

• Saturday, 3:15am - 6:00pm

To: Sand Hollow (T1 / Swim)

Departs From: **5**

• Saturday, 4:00am - 7:30am to Sand Hollow

• Saturday, 7:30am - 11:00am to **5**

To: Banquet of Champions (**4**)

Departs From: **1 2 3**

• Saturday, 6:00pm - 10:00pm

Shuttles depart approximately every 30 mins
to and from each location



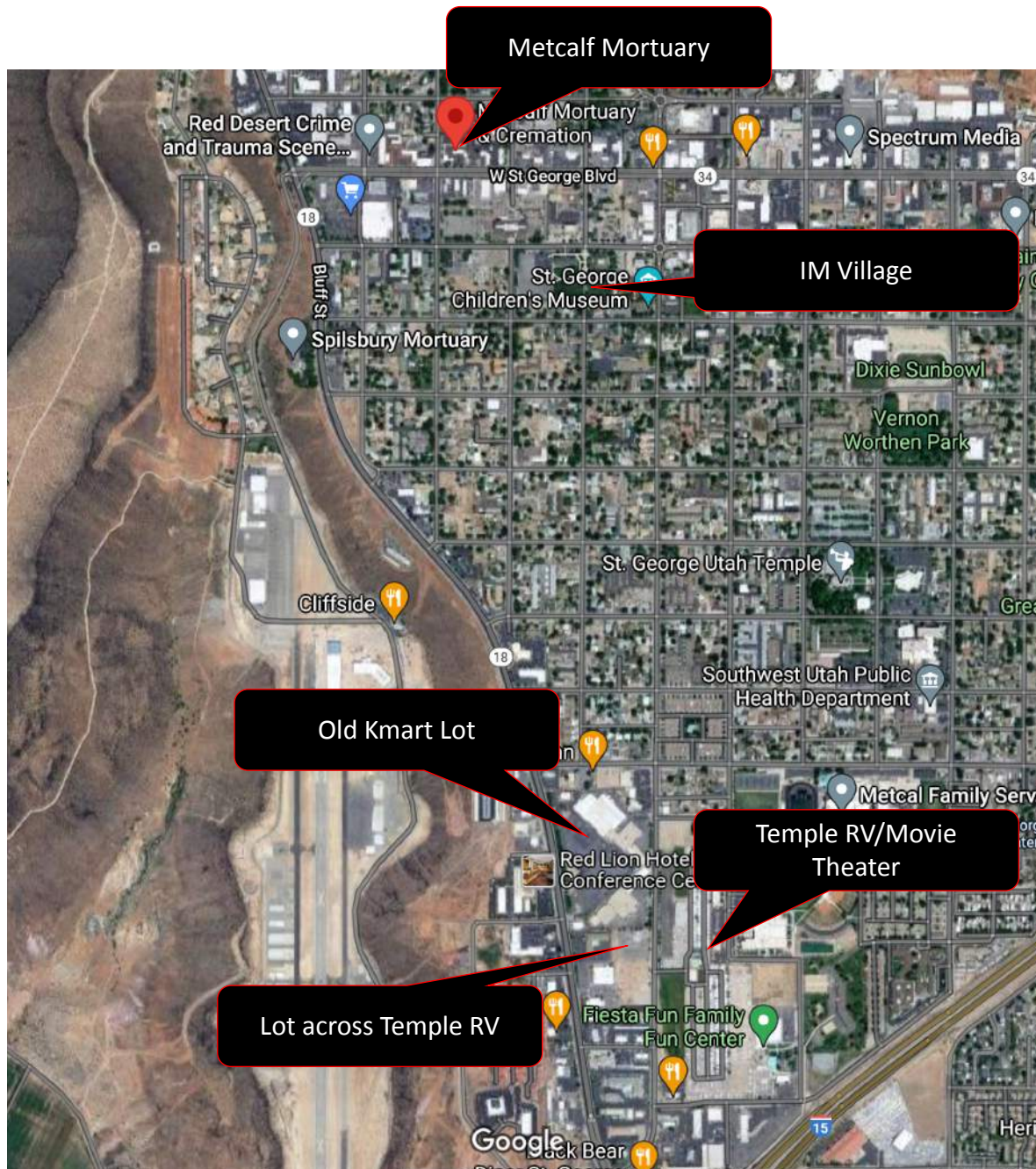
Park & Ride Shuttle Service



IRONMAN VILLAGE SHUTTLE STATION



- Feather flags at entrance
- Canopies at drop off locations
- Volunteer assisting
- Restrooms



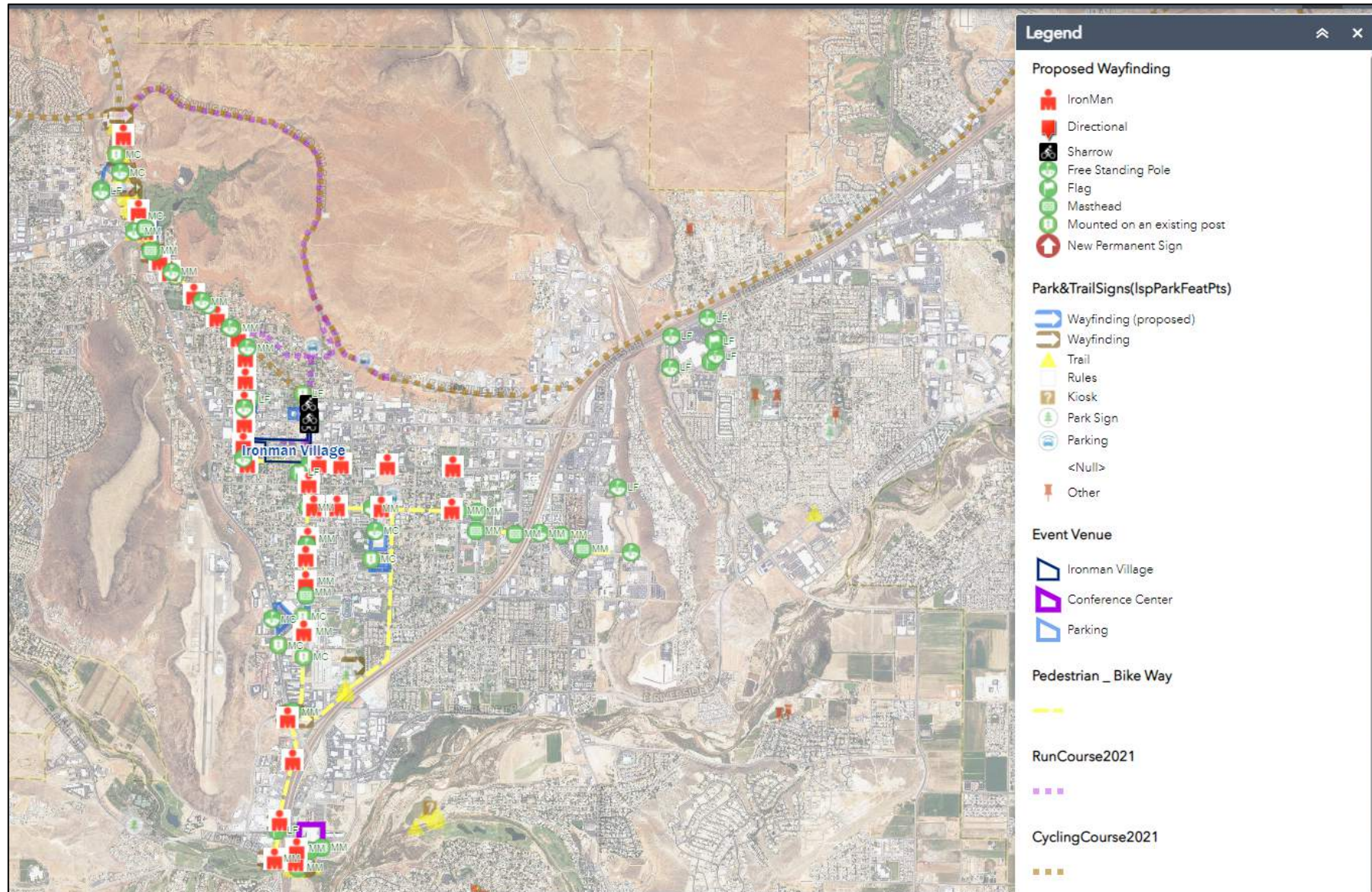
Downtown Overflow Parking and Walk Summary

*Each lot will include IRONMAN signage for park and walk

- Metcalf Mortuary
 - .6 miles away
- Old Kmart lot
 - 1 mile away
- Movie Theater/Temple RV
 - 1.2 miles away
- Lot across Temple RV
 - 1.2 miles away
- Parking Garage on Tabernacle & Main

Pedestrian and Bicycle Transportation Plan

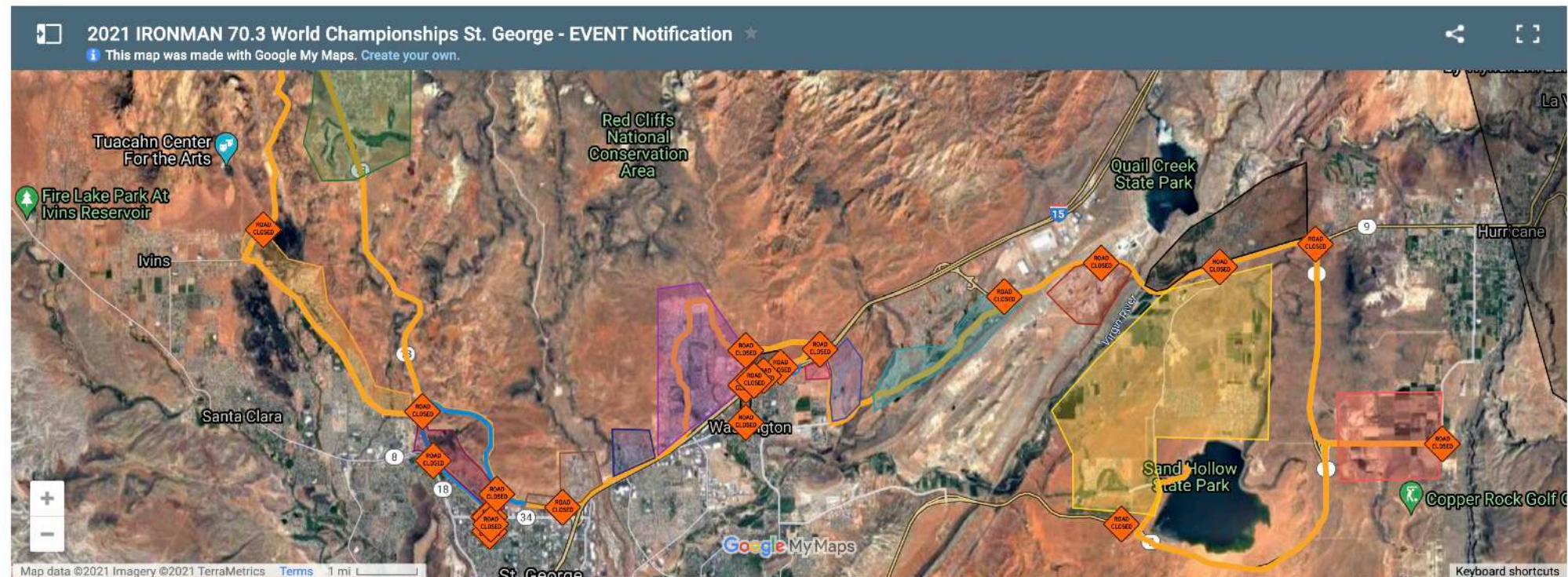
- Cyclists, Pedestrians throughout town. Especially Main Street, Tabernacle, 100 S.



IRONMAN.GreaterZion.com

INTERACTIVE ROAD CLOSURE MAP

Click on the highlighted areas within the map for in-depth descriptions on road closures, detours, expected delays and to find out what times the athletes will be using each portion of the course. Use the zoom features of the map to take a look at your neighborhood.



CLOSURES BY CITY

St. George

Hurricane

Washington

Santa Clara

Ivins

Opportunities

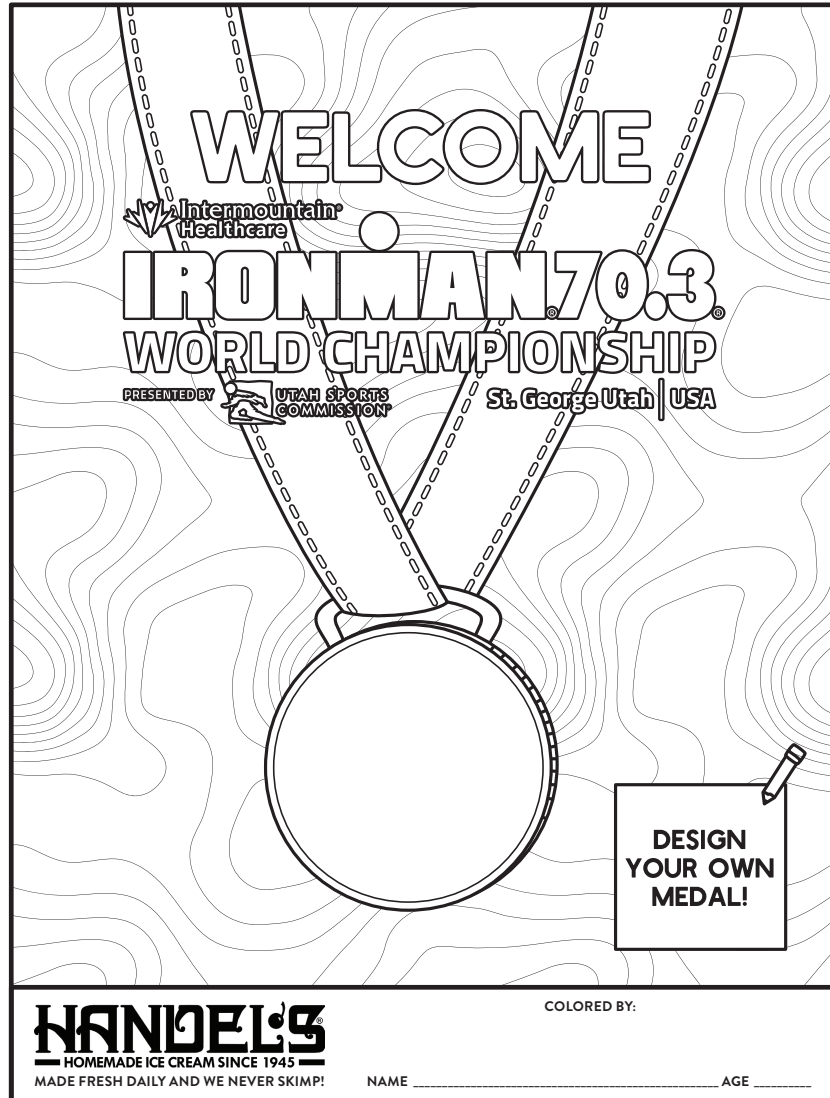


- Community Proclamation – “IRONMAN Volunteer Week,” Sept. 13-20 2021
- School District – “No School Day”
- Businesses – “Volunteer Day”
- Dixie Round-up – celebrate our western heritage
- IM Local Program

I'M LOCAL

- Invite local customers & staff to be part of the bigger celebration that week
 - Give them a reason to appreciate what is happening here
 - Help them adapt so they can be part of it
 - Do something special – pre or post event
 - Educate them, encourage them to enjoy the event

Kid Stuff!



COLOR & WIN ICE CREAM

HOW TO PARTICIPATE AND WIN

1. Color the page on the reverse
2. Bring the completed page to the Greater Zion Convention & Tourism Office
3. Receive a certificate for a free ice cream cone*
4. Your colored creation will be displayed for all to see!

Color the page on the reverse and bring it to the Greater Zion Convention & Tourism Office (20 North Main, #105) by 5 p.m. on Thursday, September 16 to receive a certificate for a free single ice cream* from Handel's Homemade Ice Cream. A number of randomly selected entries will be awarded a \$25 Handel's gift card.

Colored pages will be plastered on the windows of the Greater Zion Visitors Information Center and will serve to welcome IRONMAN 70.3 World Championship competitors and their families and friends. Winners will be contacted after the event.

*limited supply; first come, first serve.



SEPTEMBER 17 & 18

IRONMAN.GreaterZion.com
for traffic impacts, involvement
opportunities, event details, etc.



**GET INVOLVED.
VOLUNTEER.**

Be involved in this once-in-a-
lifetime, iconic event.



**FOR MORE
COLORING FUN**

Download the full IRONMAN
70.3. World Championship
coloring book.



These materials are neither sponsored nor endorsed by Washington County School District.
Washington County School District Foundation has received direct financial benefit for distribution of this flier.

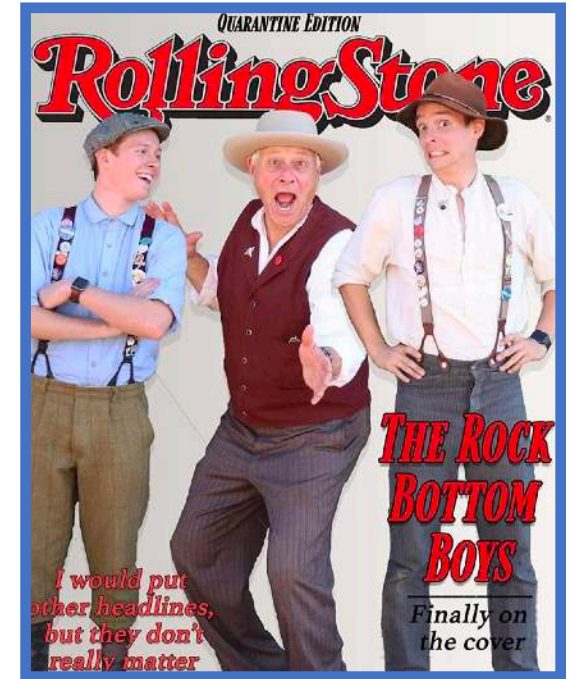
Volunteers



VOLUNTEER FOR THE IRONMAN 70.3 WORLD CHAMPIONSHIP

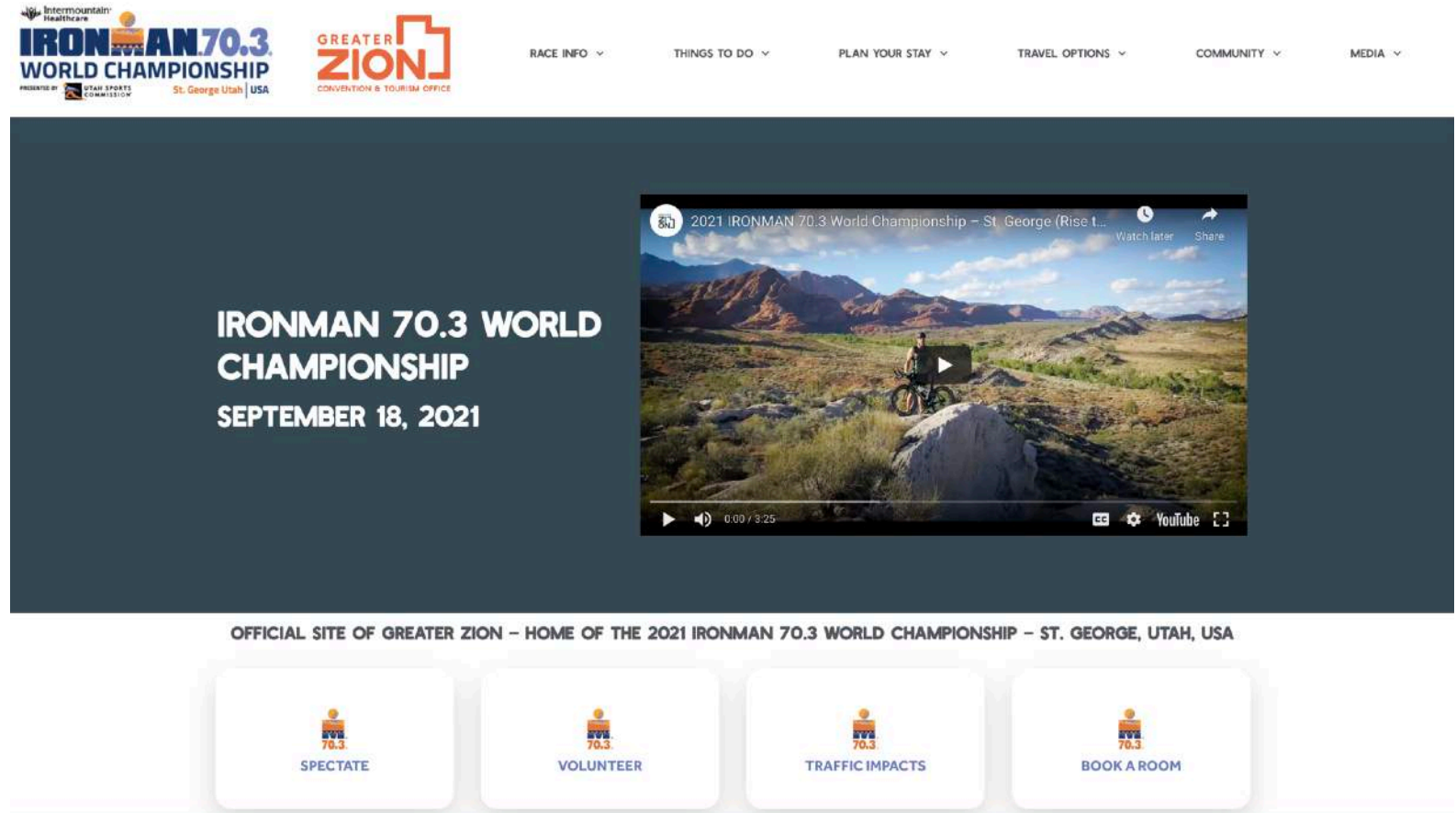
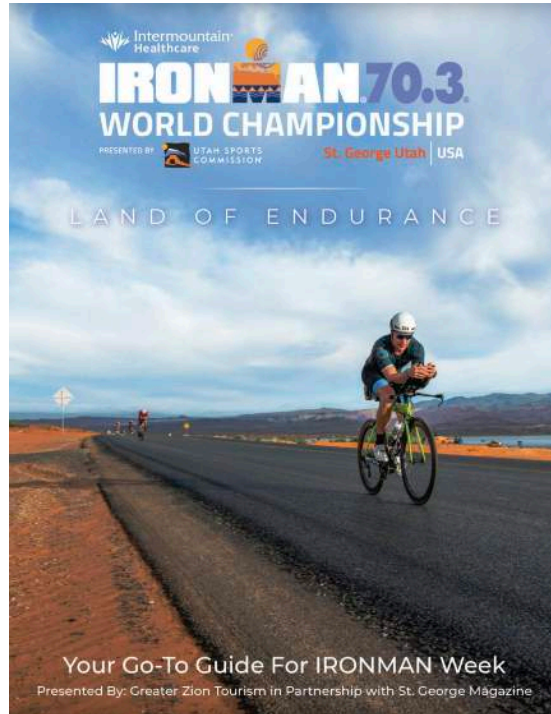
There's challenge off the course too. Connect with the event and the people who are bringing their hopes and dreams to this epic race by volunteering. Be a part. Rise to it.

[Volunteer Registration](#)



- IRONMAN.GreaterZion.com
- stgeorge@ironmanvolunteers.com

IRONMAN.GreaterZion.com





2021 IRONMAN 70.3 World Championship

Saturday, September 18, 2021

1 Day Race Combine Men & Women

2022 IRONMAN North American Championship

Saturday, May 7, 2022

2022 IRONMAN 70.3 World Championship

Friday, October 28, 2022

Saturday, October 29, 2022



A graphic element for the Ironman 70.3 logo, featuring a yellow sun with a blue spiral inside, a blue mountain range, and blue wavy lines representing water.

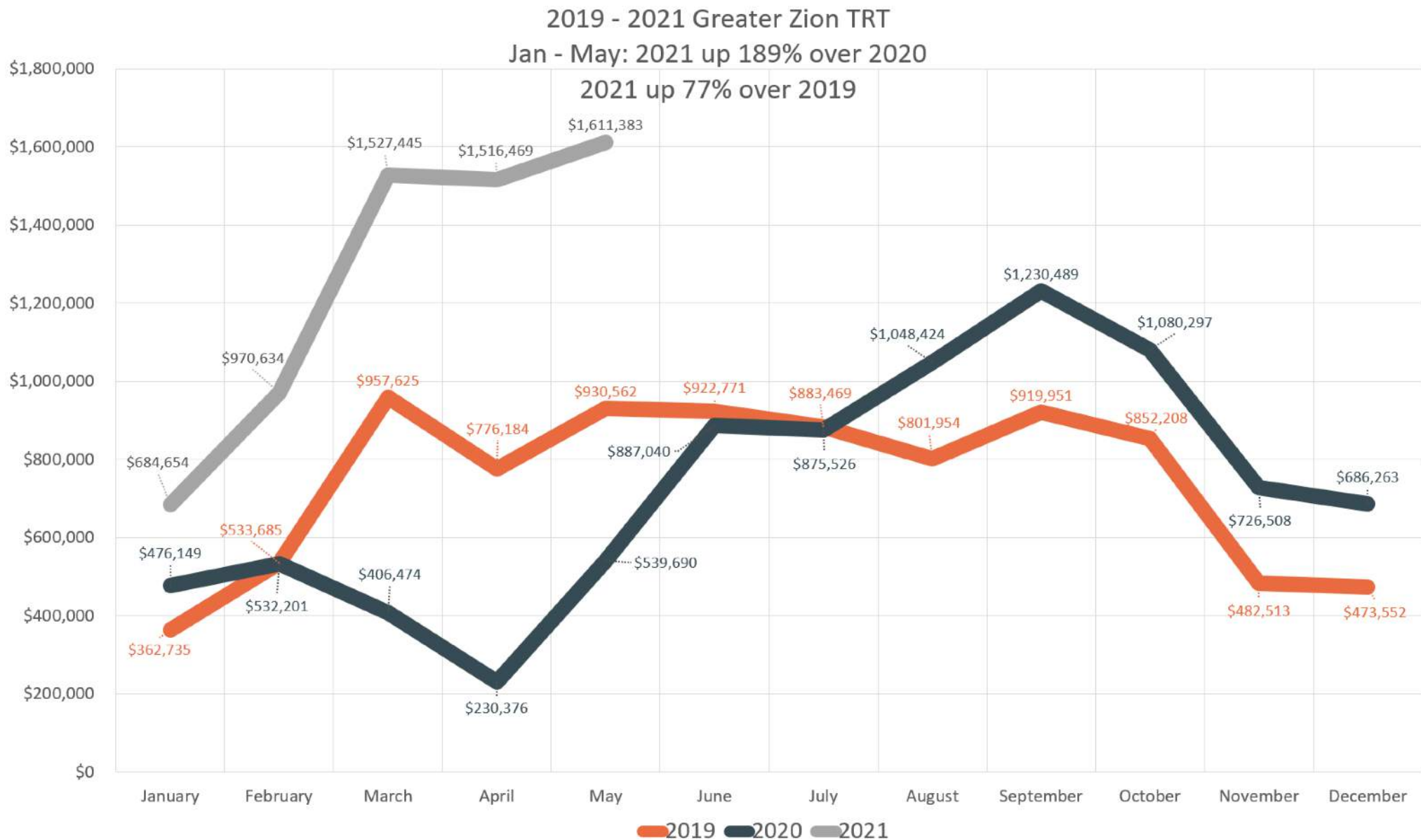
IRONMAN[®] 70.3[®]

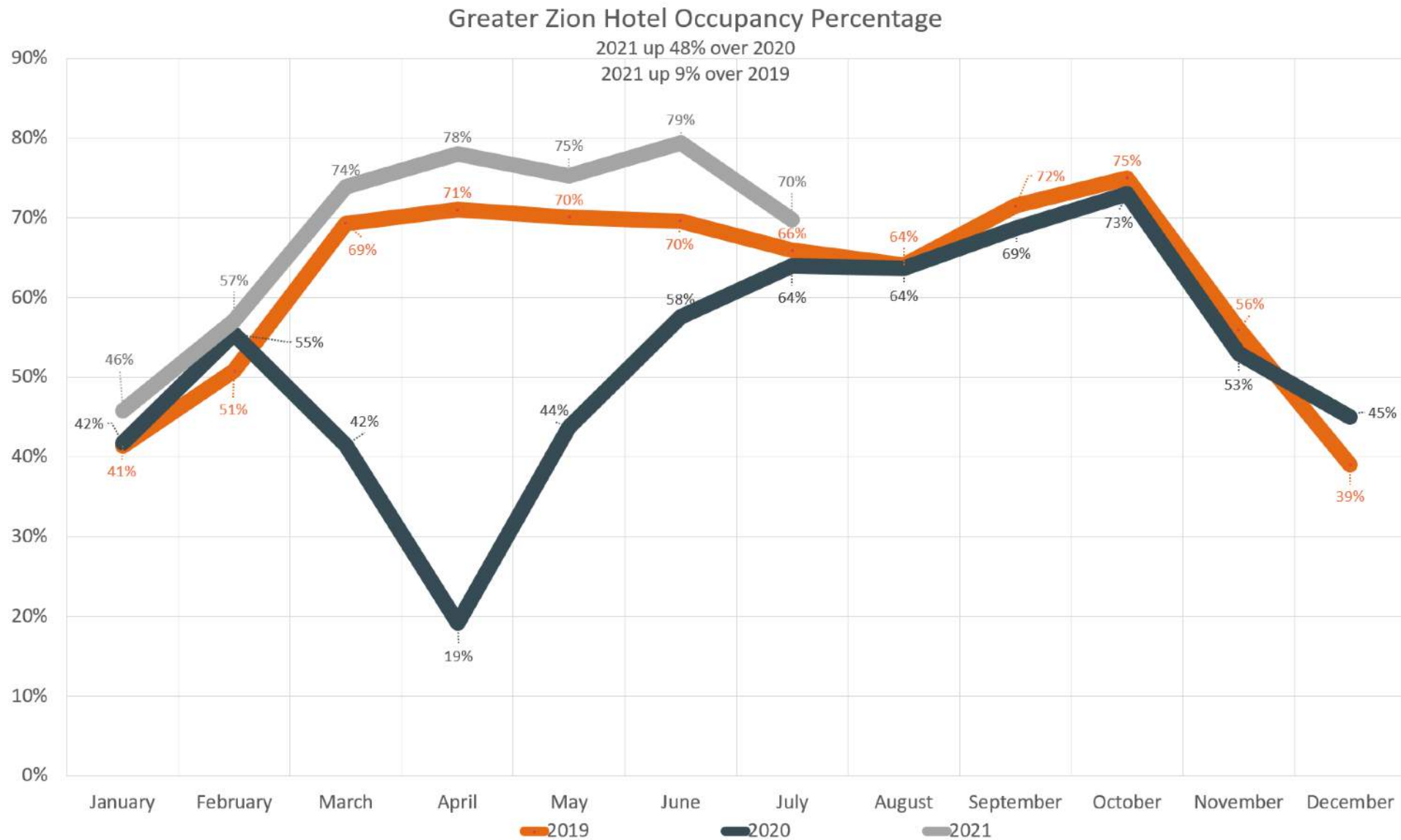
WORLD CHAMPIONSHIP

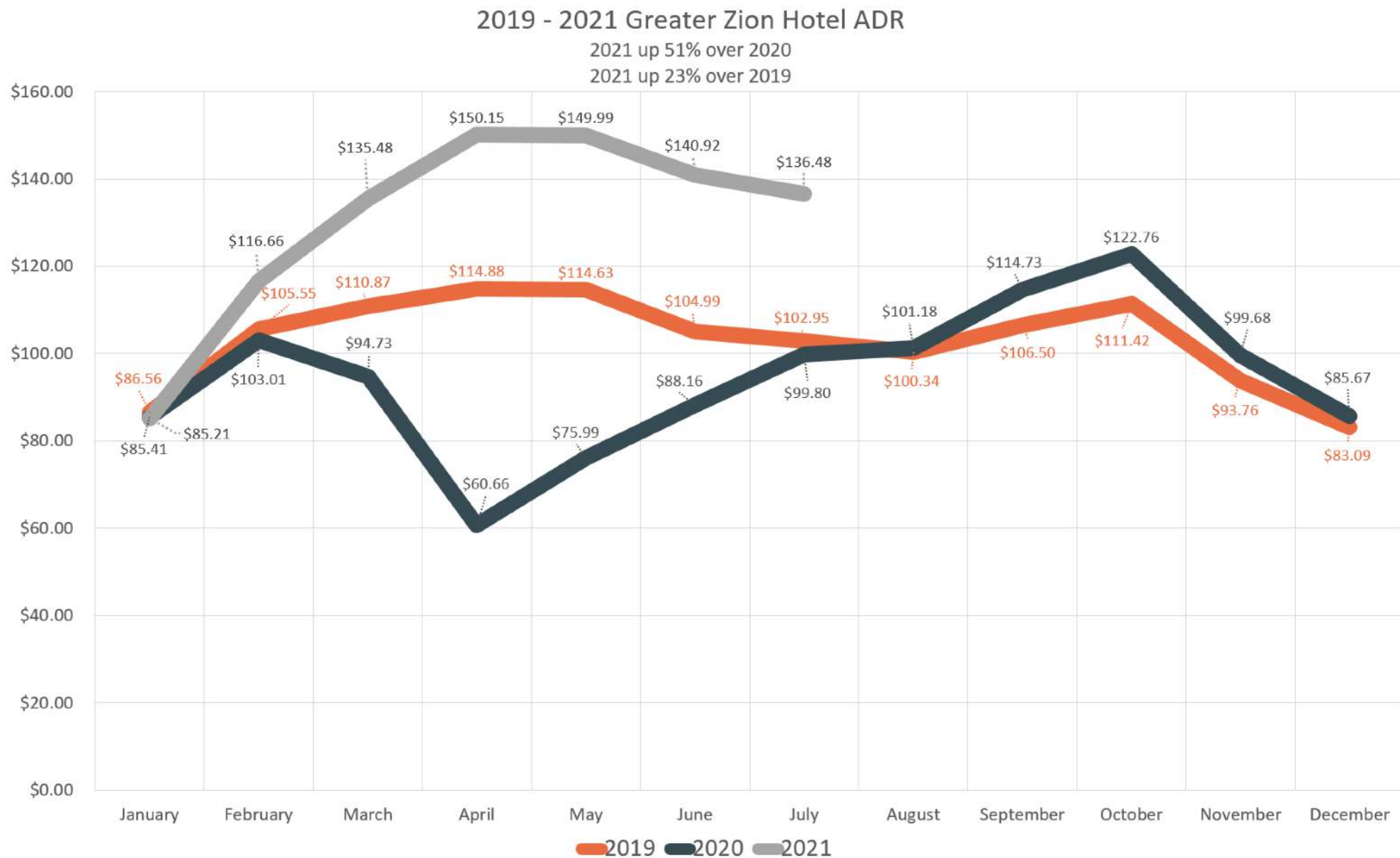


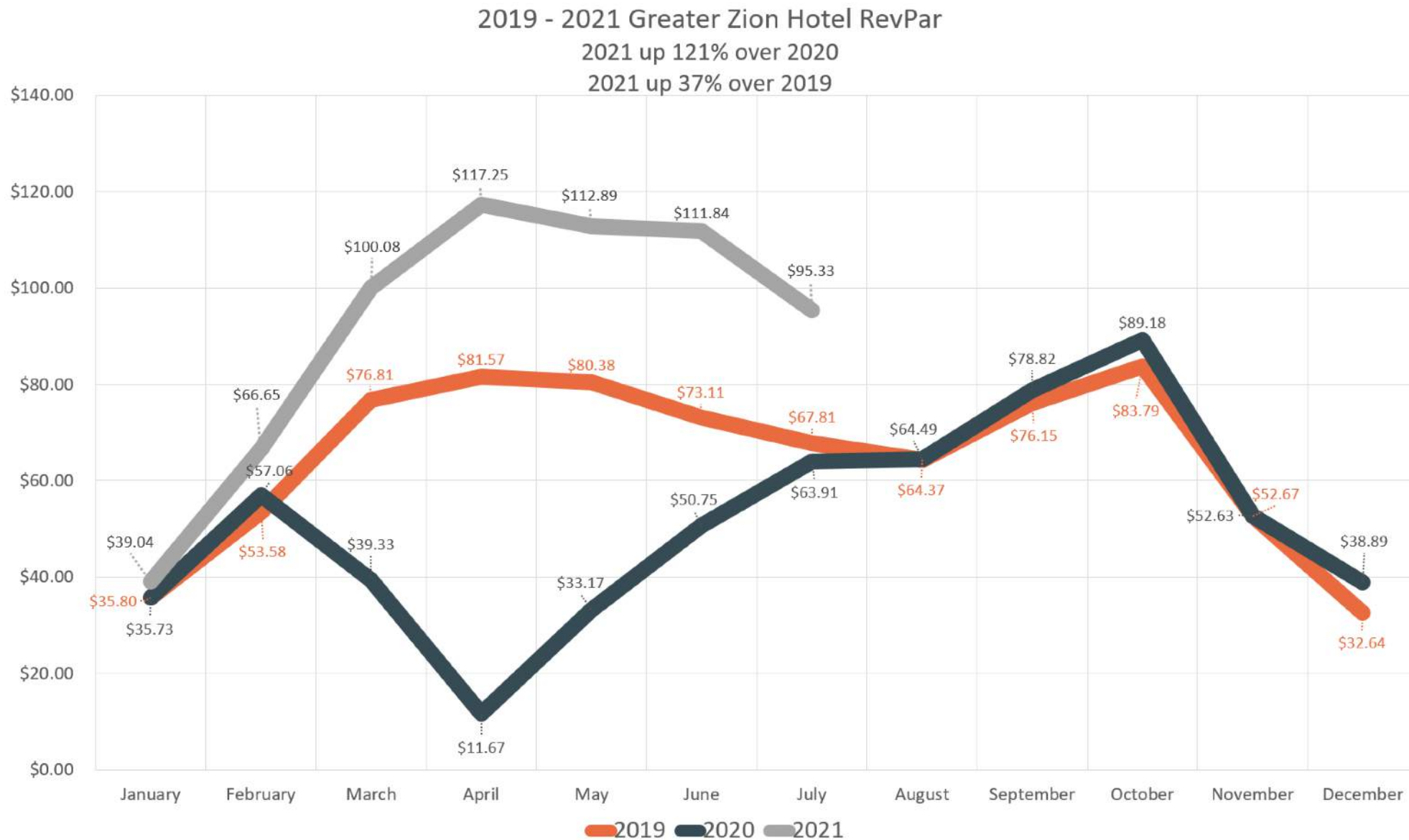
St. George Utah | **USA**

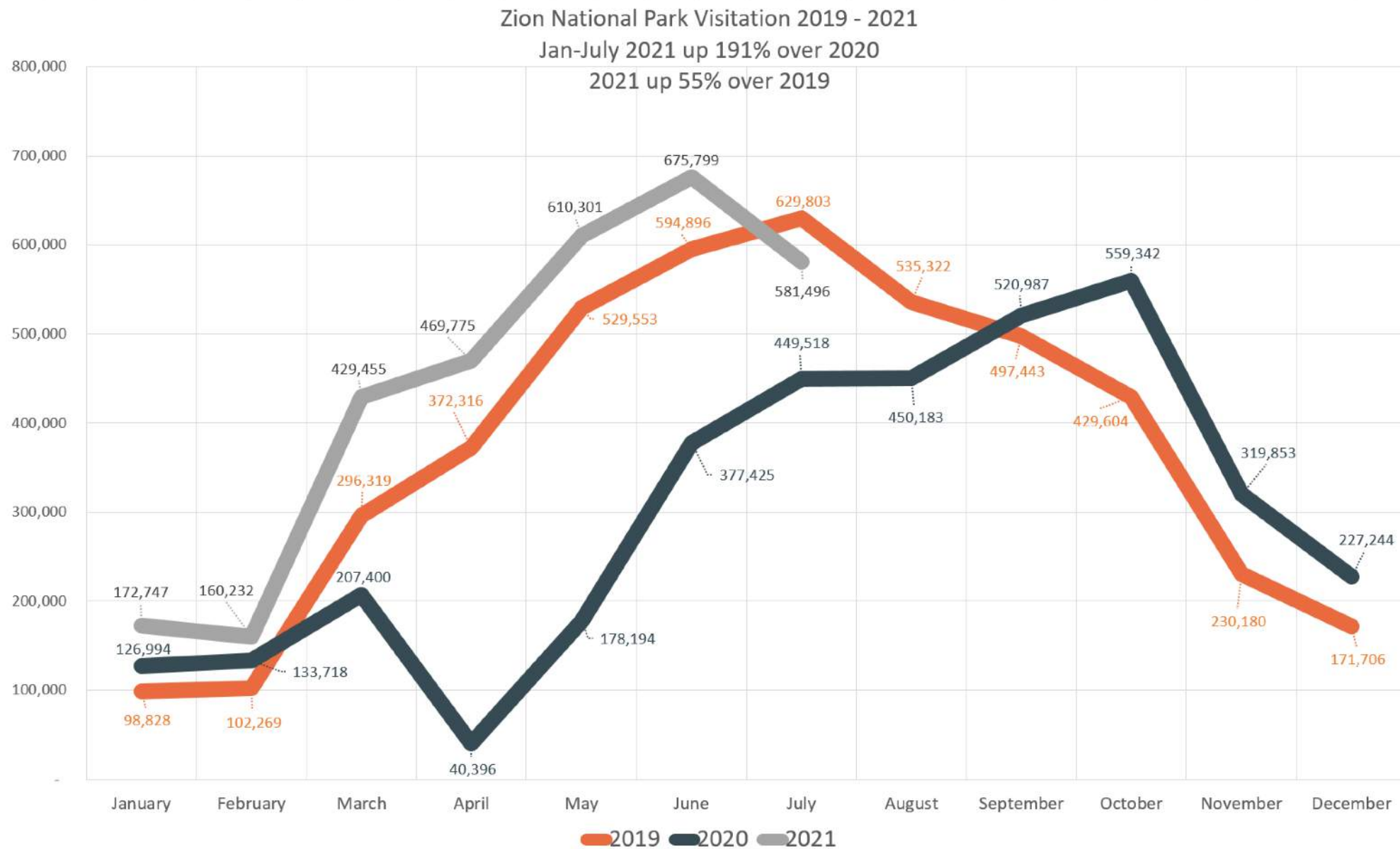
September 13-20, 2021

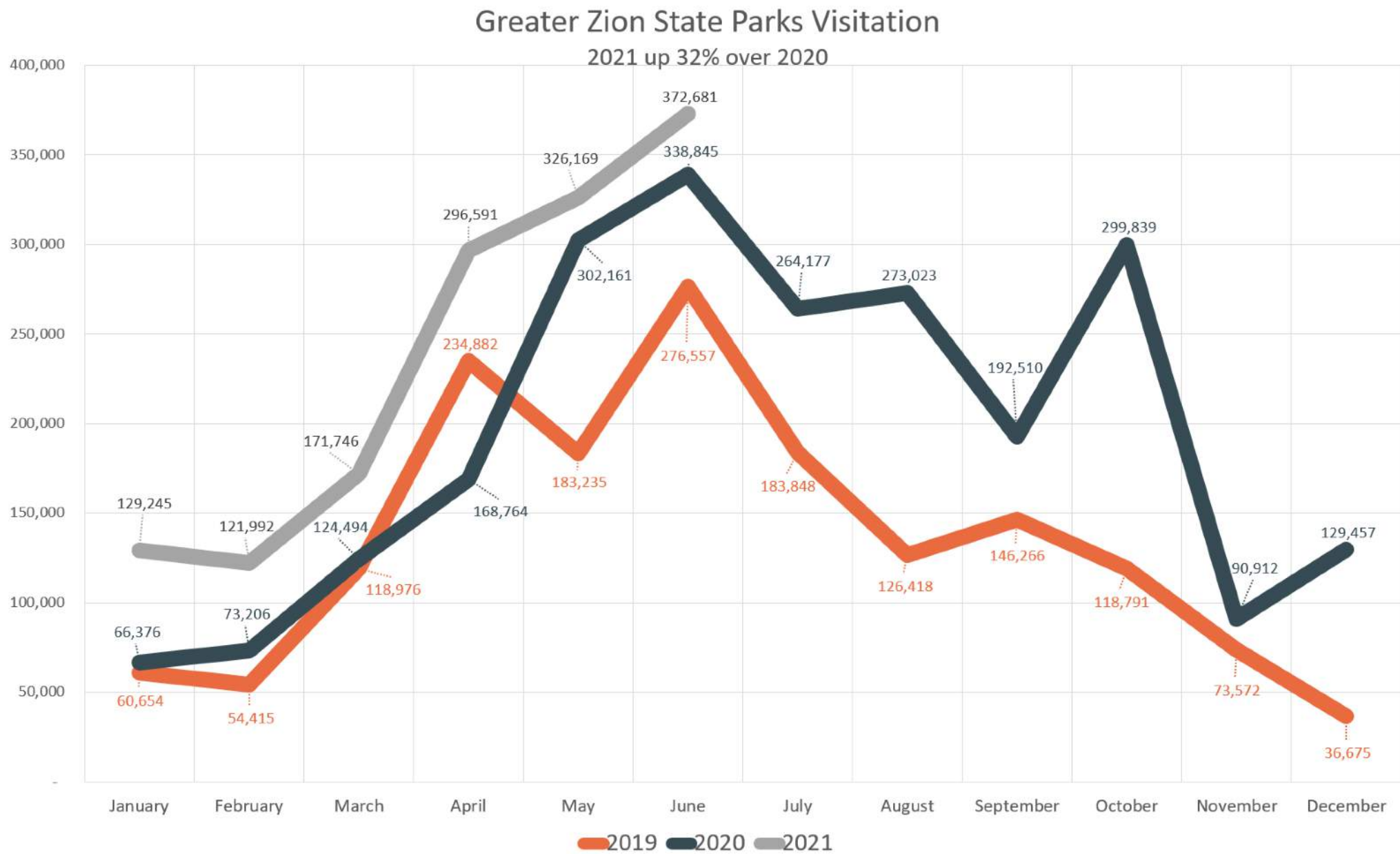












Other Notes

- Zion Pathway
- Outdoor Adventure Commission
- Springdale Flooding
- Utah Tourism Conference

**THE LAND OF
ENDURANCE.**

