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2021 FACT SHEET

ATHLETES REGISTERED: 3,574

- Male Athletes: 69.9%
- Youngest Athlete: 18
- Female Athletes: 30.1%
- Oldest Athlete: 81

ATHLETES BY AREA

47 States Represented
31 Countries Represented

TOP COUNTRIES AND STATES

Top 5 Countries:

United States (3453), Canada (59), Mexico (20), United Kingdom (9), and Germany (7)

Top 5 States:

California (883), Utah (645), Colorado (348), Washington (258), and Arizona (203)

Washington County Athletes: 108

PROFESSIONAL ATHLETES: 108

35 Female Professionals 73 Male Professionals

NOTABLE ATHLETES:

- Daniela Ryf (CHE): 4x IRONMAN World Champion, 5x IRONMAN 70.3 World Champion
- Holly Lawrence (GBR): 14x IRONMAN 70.3 Champion, 2016 IRONMAN 70.3 World Champion, 2x IRONMAN St. George North American Champion
- Lionel Sanders (CAN): 27x IRONMAN 70.3 Champion, 2017 ITU Long Distance Triathlon World Champion
- Meredith Kessler (USA): 21x IRONMAN 70.3 Champion, 11x IRONMAN Champion
- Ben Hoffman (USA): 7x IRONMAN Champion, 7X IRONMAN 70.3 Champion, 2nd Place 2014 IRONMAN World Championship, IRONMAN St. George Champion
- Rodolphe Von Berg (USA): 5X IRONMAN 70.3 Regional Champion, 3rd Place 2019 IRONMAN 70.3 World Championship, IRONMAN 70.3 St. George Champion

COURSE DETAILS:

- Swim: The 1.2 mile swim will take place at Sand Hollow Reservoir (T1)
- Bike: The 56 mile bike will begin at Sand Hollow Reservoir (T1), pass through Washington, St. George, and Ivins. The bike-to-run transition will take place at Town Square in St. George (T2)
- Run: The 13.1 mile run will begin at Town Square (T2) up Main Street to Diagonal Street then on to Red Hills Parkway with a reversing course back to the finish line on Main Street and Tabernacle in St. George

COURSE RECORD TIMES:

- Male Course Record: Lionel Saunders (CAN), finish time of 3:41:11 set in 2018
- Female Course Record: Holly Lawrence (CAN), finish time of 4:06:05 set in 2019

COURSE PRIZE MONEY:

The prize money paid out for the event is \$100,000 USD paid out to the top 10 male and female finishers:

- 1st Place: \$15,000
- 2nd Place: \$9,000
- 3rd Place: \$7,000
- 4th Place: \$5,000
- 5th Place: \$4,000
- 6th Place: \$3,000
- 7th Place: \$2,500
- 8th Place: \$2,000
- 9th Place: \$1,500
- 10th Place: \$1,000

IRONMAN 70.3 ST. GEORGE WORLD CHAMPIONSHIP QUALIFYING SLOTS:

Each IRONMAN 70.3 across the globe offers qualifying slots for the World Championship race. The 2021 Intermountain Healthcare IRONMAN 70.3 North American Championship St. George will offer 250 qualifying slots and 50 Women For Tri slots to the 2021 IRONMAN 70.3 World Championship in St. George.

COURSE CUT-OFF TIMES:

Each athlete will be required to meet specific cut-off times in order to continue the race from one discipline to the next.

- Bike: 5 hours and 30 minutes after the final wave start
- Run: 8 hours and 30 minutes after the final wave start
- Total Time Cut-off: The race will officially end 8 hours and 30 minutes after the final wave

IRONMAN COVID PROTOCOLS:

The IRONMAN Group, global leaders in the mass participation industry, have crafted interim guidelines to outline best practices for operating IRONMAN's global mass participation triathlon events in the context of the COVID-19 outbreak. These guidelines were prepared in accordance with industry standards for open air mass participation sporting events including standards from World Health Organization (WHO) and guidance from the IRONMAN Global Medical Advisory Board. These guidelines are designed to allow for IRONMAN and IRONMAN 70.3 triathlons to be organized in a manner consistent both with a community's objectives and with the expectations of public health entities around the world.

During the development of these guidelines, The IRONMAN Group conducted detailed benchmarking of many of our races around the world to measure concentrations of physical touch points and proximal interactions. The approach started from when athletes arrive at an event for packet pick-up and continued until they left the venue post-race – and focused on all aspects of the race experience including (but not limited to) registration, expo, merchandise, welcome functions, transition, swim start, aid stations, finish line and day after functions.

The implementation of the guidelines can reduce total touch points and interactions by as much as 90% as compared to 2019 racing standards.

Additional information, including downloadable resources can be found here:
<https://www.ironman.com/return-guidelines>

EVENT SCHEDULE:

Thursday, April 29

9 AM: Athlete Check-in By Appointment Only

9 AM: IRONMAN Village Opens

Friday, April 30

9 AM: Athlete Check-in By Appointment Only

9 AM: IRONMAN Village Opens

Saturday, May 1

6:50 AM: Pro Race Start

7 AM: Age Group Race Start

10 AM: IRONMAN Village Opens

Approximately 10:40 AM: Pro Athletes Begin To Cross The Finish Line

4 PM: Award Pick-Up Held at IRONMAN Village

Download the full list of events here: <https://bit.ly/2PmGPEs>

ATHLETE START LISTS:

- The Pro Athlete Start List Can Be Downloaded Here: <https://bit.ly/2QTW9NH>
- The Age Group Athlete Start List Can Be Downloaded Here: <https://bit.ly/2QoOwKA>

ADDITIONAL INFORMATION:

The 2021 IRONMAN 70.3 St. George North American Championship will be broadcast live via the IRONMAN Live channel found at <https://www.facebook.com/IRONMANnow>

In addition, IRONMAN provides a real-time athlete tracker and app that can also be found at <https://www.ironman.com/live>

ABOUT IRONMAN IN ST. GEORGE:

The inaugural IRONMAN St. George was held in May of 2010. After three years, the race transitioned to an IRONMAN 70.3 for the next several years, and became the IRONMAN 70.3 North American Championship in 2013.

In 2019, IRONMAN announced that St. George would host six events over five years, 2020-2024. With the COVID pandemic, the five-year contract dates and races have shifted slightly, but still include the following:

- IRONMAN® North American Championships (140.6): 2022, 2024
- IRONMAN® 70.3 North American Championships: 2021, 2023, 2025
- IRONMAN® 70.3 World Championship: 2021 – two races – Men's & Women's

ABOUT THE 2021 IRONMAN 70.3 WORLD CHAMPIONSHIP

Each year, IRONMAN rotates the IRONMAN 70.3 World Championship around the globe with the race being held in the United States every three years. Qualifying slots for the world championship race are allotted at each IRONMAN 70.3 across the globe. Athletes qualify by the top finishing times by age group category.

St. George was chosen to host the 2021 IRONMAN 70.3 World Championship to be held September 13-18, 2021. The event will feature a Women's race on Friday, September 17, 2021 and a Male race on Saturday, September 18, 2021.

This is the first time St. George will host two IRONMAN events in the same year, making it a unique opportunity for the area and the State of Utah.

2021 IRONMAN 70.3 WORLD CHAMPIONSHIP PARTICIPANT INFORMATION

- 110 Countries
- 6,000 Athletes
- 15,000 Family and Friends
- \$25 Million in Direct Economic Impact

ABOUT IRONMAN:

The IRONMAN Group operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, the IRONMAN® Virtual Racing™ (VR™) Series, 5150™ Triathlon Series, the Rock 'n' Roll Marathon Series®, the Rock 'n' Roll Virtual Running™ Series, IRONKIDS®, ITU World Triathlon Series, premier running events including the Standard Chartered Singapore Marathon™ and The Sun-Herald City2Surf®, Ultra-Trail® World Tour events including Tarawera Ultra and Ultra-Trail Australia™, mountain bike races including the Absa Cape Epic®, road cycling events, and other multisport races. The IRONMAN Group is the largest operator of mass participation sports in the world and provides more than a million participants annually the benefits of endurance sports through the company's vast offerings. Since the inception of the iconic IRONMAN® brand and its first event in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines around the world. Beginning as a single race, The IRONMAN Group has grown to become a global sensation with hundreds of events across 55+ countries. The IRONMAN Group is owned by Advance, a private, family-owned business. For more information, visit www.ironman.com.

ABOUT ADVANCE

Advance is a private, family-held business that owns and invests in companies across media, entertainment, technology, communications, education and other promising growth sectors. Our mission is to build the value of our companies over the long-term by fostering growth and innovation. Advance's portfolio includes Condé Nast, Advance Local, Stage Entertainment, The IRONMAN Group, American City Business Journals, Leaders Group, Turnitin, 1010data and Pop. Together these operating companies employ more than 17,000 people in 29 countries. Advance is also among the largest shareholders in Charter Communications, Discovery and Reddit. For more information visit www.advance.com.